

# Broker Connectivity Announcement

## Aviva to broaden automation platform with iter8's connectivity hub



### For all our Broker Partners

Aviva Canada is pleased to announce our next move along the path to true connectivity with our Broker partners.

"We intend to continue our investment in technology to support round trip policy transactions that begin and end in our brokers' management systems," stated Greg Somerville, EVP Broker Distribution for Aviva Canada. "Advancing connectivity is a critical part of our commitment to the broker channel."

We have signed on with software solutions provider iter8 to broaden our Broker Automation platform using *communic8*, iter8's connectivity hub, to handle uploads from multiple broker management and bridge systems, ensuring a 'once and done' broker workflow.

Aviva's previous experience with the *communic8* platform made iter8 a natural choice when it came to selecting a vendor to support our future Personal Lines integrations.

The new initiative with iter8 will begin immediately. We have identified three distinct priorities: enhanced portfolio transfer, new business transaction automation and policy change, with delivery throughout 2012 and into 2013. Uploads from WARP (Transformation Station), NexCenter and Keal Connect will be handled in the new transaction automation platform in the first phase with other targets to follow later.

### Questions or Comments?

If you have any questions or comments about this announcement, please contact your Account Executive or Business Development Specialist.